

Over 100 Years in Sports!

Visibility

Santa Cruz High School is located in the heart of the City of Santa Cruz. Youth groups, area tournaments and recreational programs regularly use the school's fields, gymnasium, tennis courts and swimming pool. Our students athletes are partially supported by a well-established booster club called the Cardinal Club. The diverse student body continues to produce stellar athletes advancing to college and professional teams.

School Demographics

- Opened in 1895
- 1050 students in the student body
- 90 teachers, administrators and staff
- 400 students participating in athletic programs
- Strong community support

Athletic Program Highlights

Academic STATE Champions in:

- Girls Golf, Girls Water Polo, Girls Swimming, Girls Tennis, Boys Basketball, Boys Swimming

Throughout the years since 1917, SCHS has been Central Coast Champions in:

- Softball
- Boys Basketball
- Girls Basketball
- Football
- Boys Track & Field
- Girls Track & Field
- Boys Tennis
- Girls Tennis
- Baseball
- Girls Swimming
- Boys Swimming
- Girls Golf
- Wrestling
- Girls Soccer
- Boys Soccer
- Girls Volleyball

Sponsorship Opportunities

Packages (Limited number of placement areas available)			
Levels	Package Details	1 Year Price	3 Year Price
COACH'S 5-STAR	Signage at up to four athletic locations; half-time PA announcements at all home football and basketball games; name recognition in all home athletic programs; name recognition on the Cardinal Club website; Discount coupon at Cardinal Club concession stand; 5-Cardinal Club home game season admission passes	\$2,000	\$5,000
RED & WHITE 4-STAR	Signage at up to three athletic locations; half-time PA announcements at all home football and basketball games; name recognition in all home athletic programs; name recognition on the Cardinal Club website; Discount coupon at Cardinal Club concession stand; 4-Cardinal Club home game season admission passes	\$1,500	\$3,800
VARSITY 3-STAR	Signage at up to two athletic locations; half-time PA announcements at all home football and basketball games; name recognition in all home athletic programs; name recognition on the Cardinal Club website; Discount coupon at Cardinal Club concession stand; 3-Cardinal Club home game season admission passes	\$1,000	\$2,500
CARDINAL 2-STAR	Signage at one athletic locations; name recognition in all home athletic programs; name recognition on the Cardinal Club website; Discount coupon at Cardinal Club concession stand; 2-Cardinal Club home game season admission passes	\$500	\$1,250

Signage Details

Locations	Sports Covered	Seasons	Material Type Available
Memorial Athletic Field	Varsity Football JV Football Lacrosse Cross Country Boys Soccer Girls Soccer Track & Field	Fall/Winter/Spring	3 x 5 Vinyl Banner
Doc Feldman Gym	Wrestling Varsity Girls Volleyball Varsity Boys Volleyball Varsity Boys Basketball JV Boys Basketball Varsity Girls Basketball JV Girls Basketball	Fall/Winter/Spring	3 x 5 Vinyl Banner
Aquatics Center	Varsity Boys Water Polo JV Boys Water Polo Varsity Girls Water Polo JV Girls Water Polo Swimming	Fall/Winter/Spring	3 x 5 Vinyl Banner
Dennis Mullen Tennis Courts	Varsity Boys Tennis JV Boys Tennis Varsity Girls Tennis JV Girls Tennis	Fall/Spring	3 x 5 Vinyl Banner
Softball Field	Varsity Girls Softball JV Girls Softball	Spring	3 x 5 Vinyl Banner